# **MGT1022- Lean Start-up Management**

**DIGITAL ASSIGNMENT-2**

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**TE1 SLOT**

Question

Create a Business Model Canvas (BMC) for your lean start-up? Elaborate each segment in detail below the canvas. Try to prepare in a generic way and also give emphasis to your start-up. Prepare BMC in landscape mode followed by elaboration of each segment and upload as PDF. This is an individual assignment, not a group. This is to understand how better you understand the overview of your own start-up with details of each heading. You can discuss with your batchmate, do not share your DA.